



Canadian Cystic
Fibrosis Foundation
Fondation canadienne
de la fibrose kystique

Toronto Et District Chapter

2 Carlton Street, Suite 817, Toronto, ON M5B 1J3

Tel. / Tél. : (416) 932-3900 Fax / Téléc. : (416) 932-3010 Toll Free : 1-888-289-7923

www.cfftoronto.ca

Give the breath of life® Donnez le souffle de vie™

PUBLIC SERVICE ANNOUNCEMENT

Canadian Cystic Fibrosis Foundation, Toronto & District Chapter

For more information, contact:

Trisha Towell, Event Coordinator or
Christine McCarthy, Fundraising Coordinator
416-932-3900

FOR IMMEDIATE RELEASE BROADCAST AT WILL

Time: 30 seconds

Words: 91

ANNCR:

Looking for a way to spend more time with your family?

Take steps to cure cystic fibrosis on Sunday, May 29th. Join the Canadian Cystic Fibrosis Foundation at the Toronto Zoo for The Great Strides™ Walk. Help fight cystic fibrosis – a devastating, fatal disease affecting young Canadians. Raise \$25 or more and enjoy free Toronto Zoo admission, lunch and a special performance by Caillou. To sign up, visit cfftoronto.ca. The first 300 people to register online will receive a DVD prize pack!

Together we are taking steps to cure cystic fibrosis!

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Christine McCarthy, Fundraising & Donor Relations Coordinator
(416) 932-3900 ex.225
cmccarthy@ccfftoronto.ca

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Time: 40 seconds

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Whether you slither with the snakes or crawl past the crocodiles, take a walk on the wild side during the Great Strides Walk on Sunday, May 28th!

Bring your family and friends and join us as we journey through the Toronto Zoo to raise money and awareness for the Canadian Cystic Fibrosis Foundation.

With \$25 in pledges each person receives free entrance to the zoo, lunch and a performance by Max and Ruby!

So lace up your walking shoes, dust off your safari hat and visit ccfftoronto.ca to register and receive more information. On Sunday, May 28th let's take Great Strides together to help find a cure for Cystic Fibrosis!



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Lace up your safari boots – we're heading to the zoo!

On Sunday, May 28th, join us for the Great Strides Walk to raise funds and awareness for the Canadian Cystic Fibrosis Foundation.

Trek through the Toronto Zoo with family and friends and receive lunch and a live performance with Max and Ruby – for only \$25 in pledges per person!

Visit cfftoronto.ca for more information and to register.

Let's take Great Strides together on Sunday, May 28th to help fight Cystic Fibrosis!