



HOW MUCH UNTIL IT'S ENOUGH?

By Kimberly Fu

MADD Canada recently launched *Enough is Enough*, a campaign to address the misconceptions of legal limits for drinking and driving. By educating the public on the 'misunderstood' facts, MADD hopes to push federal lawmakers to amend their current legal limits and importantly, lower the blood alcohol limit while driving from 0.08% to 0.05%.

This campaign urges the public to become informed and to write their provincial and federal MPs to address the issue. Andrew Murie, CEO of MADD states: "MADD Canada strongly believes the current allowable limits do not reflect social drinking, but rather intoxication levels that are far too risky for other safe and sober road users. We're urging Canadians to become aware and to let their elected representatives know how they feel about the inadequate impaired driving legal limits."

The facts, as reported on www.madd.ca, state that, in practical terms, "the current federal legal limit of 0.08% BAC means a 200 lb. man on an empty stomach can drink 6-plus standard drinks in two



ENOUGH IS ENOUGH!

Although driving skills may be significantly impaired after as few as 2 drinks, the Criminal Code in Canada allows a 200-lb man to drink slightly more than 6 regular beers in 2 hours and drive, with little fear of being charged with impaired driving. Most Canadians think this level of intoxication is far too high and want the limit lowered.



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MADD Canada urges Canadians not to drink and drive!

hours, and will likely not be charged with a Criminal Code offence for impaired driving."

This example does not reflect social drinking; instead it shows Canadians the harsh realities of just how much alcohol that person in the car next to you may have had.

MADD Canada's research concludes a 0.05% BAC is an effective way to make our roads safer from impaired driving. It will reduce the number of crashes

caused by impaired drivers, helping to save lives and prevent injuries. If implemented correctly, MADD officials say, it could "prevent between 155-

Lowering the BAC to 0.05% could, if implemented correctly, "prevent between 155-185 fatalities a year" in Canada.

185 fatalities a year." For more information on the "Enough is Enough" campaign, or on MADD Canada, visit www.madd.ca.

Thank you.